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Area Board Projects and Councillor Led Initiatives Application Form 2014/2015

To be completed by the Wiltshire Councillor leading on the project
Please ensure that you have read the Funding Criteria before completing this form
PLEASE COMPLETE ALL SECTIONS TO ENSURE THAT YOUR APPLICATION CAN BE CONSIDERED

1. Contact Details

Area Board Name	Chippenham Area Board
Your Name	Councillor Peter Hutton

Contact number		**e-mail**	peter.hutton@wiltshire.gov.uk

2. The project

Project Title/Name	No Cold Calling Zone
Please tell us about the project /activity you want to organise/deliver and why? *Important: This section is limited to 900 characters only (inclusive of spaces).*	*The introduction of a Pilot No Cold Calling Zone to deter doorstep crime. This is a proven method to reduce doorstep crime, particlularly against the elderly and viulnerable.Residents will be consulted about the scheme, given information about how it works and how to react to cold callers. Residents will report cold callers who ignore the signs. Partnership working between the Police and Trading Standards over the past ten years has significantly reduced doorstep crime and detection has improved but we can do more to raise awareness. Door stickers will be provided for residents and signs erected in the identified zone. Trading Standards, Highways, NPT & Division Councillor will work together to deliver this project.A site visit has taken place; an assessment carried out by Trading Standards has confirmed this loaction is appropriate for the pilot.;*
Where is this project taking place?	*Chippenham - Cepen Park & Derriards*
When will the project take place?	As soon as funding is secured
What evidence is there that this project/activity needs to take place/be funded by the area board?	A number of incidents occuredvin this area of Chippenham in December 2013. Residents have expressed concern

How will the local community benefit?	Reduction in doorstep crime and the number of victims. Reduction in anxiety and inconvenience, particularly for elderly and vulnerable caused by cold callers. Trading standards has worked with Utility companies and a Code of Practice has been adopted a Code of Practice which states that companies don't call at homes displaying No Caller stickers or enter designated no cold calling zones. If succesful, this pilot will be rolled out across Wiltshire
Does this project link to a current Community Issue? (if so, please give reference number as well as a brief description)	JSA - Reduce the perception and fear of crime, particularly among the elderly
Does this project link to the Community Plan or local priorities? (if so, please provide details)	3.4 Fear of crime

What is the desired outcome/s of this project?
- Raise awareness and deter doorstep crime particularily for the elderly & vulnerable
- Reduce the incidence of doorstep crime and the number of victims
- Improved confidence and well being for residents, particulary elderly and vulnerable
- To support Community Safety initiatives led by CSG
- Rollout across Chippenham Community Area

Who will be responsible for managing this project?
Chippenham Sector Inspector

3. Funding

What will be the total cost of the project?	£ 200		
How much funding are you applying for?	£ £200		
If you are expecting to receive any other funding for your project, please give details	**Source of Funding**	**Amount Applied For**	**Amount Received**
Please give the name of the organisation and bank account name (but not the number) your grant will be paid in to. (N.B. We cannot pay money into an individual's bank account)	Chippenham Area Board		

4. Declaration – I confirm that…

☒ **The information on this form is correct and that any grant received will be spent on the activities specified**

☒ **Any form of licence, insurance or other approval for this project will be in place before the start of the project outlined in this application**

Name: Peter Hutton	**Date:**
Position in organisation: Councillor	

Please return your completed application to the appropriate Area Board Locality Team (see section 3)